

Station WKRC-TV CINCINNATI, OH
 Advertiser () POLITICAL
 Product RNC-ROMNEY
 Estimate# 11
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#
 Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //11
 Flight Dates 08/08/2012 - 08/14/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () ALEXANDRA BRADLEY
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER - PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	6A-630A	NEWS	:30	\$800.00	08/08-08/10	6	1	6	\$4,800.00	
	2	M-TU	6A-630A	NEWS	:30	\$800.00	08/13-08/14	4	1	4	\$3,200.00	
	3	W-F	630A-7A	NEWS	:30	\$800.00	08/08-08/10	6	1	6	\$4,800.00	
	4	M-TU	630A-7A	NEWS	:30	\$800.00	08/13-08/14	4	1	4	\$3,200.00	
	5	W-F	7A-8A	EARLY SHOW	:30	\$400.00	08/08-08/10	6	1	6	\$2,400.00	
	6	M-TU	7A-8A	EARLY SHOW	:30	\$400.00	08/13-08/14	4	1	4	\$1,600.00	
	7	W-F	8A-9A	EARLY SHOW	:30	\$400.00	08/08-08/10	6	1	6	\$2,400.00	
	8	M-TU	8A-9A	EARLY SHOW	:30	\$400.00	08/13-08/14	4	1	4	\$1,600.00	
	9	M-TU	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	08/13-08/14	2	1	2	\$3,000.00	
	10	W-F	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	08/08-08/10	3	1	3	\$4,500.00	
	11	W-F	12P-1230P	NEWS	:30	\$1,400.00	08/08-08/10	6	1	6	\$8,400.00	

47559

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	M-TU	12P-1230P	NEWS	:30	\$1,400.00	08/13-08/14	4	1	4	\$5,600.00	
	13	W-F	5P-530P	NEWS	:30	\$1,200.00	08/08-08/10	6	1	6	\$7,200.00	
	14	M-TU	5P-530P	NEWS	:30	\$1,200.00	08/13-08/14	4	1	4	\$4,800.00	
	15	M-TU	530P-6P	NEWS	:30	\$1,400.00	08/13-08/14	4	1	4	\$5,600.00	
	16	W-F	530P-6P	NEWS	:30	\$1,400.00	08/08-08/10	6	1	6	\$8,400.00	
	17	W-F	6P-630P	NEWS	:30	\$1,500.00	08/08-08/10	6	1	6	\$9,000.00	
	18	M-TU	6P-630P	NEWS	:30	\$1,500.00	08/13-08/14	4	1	4	\$6,000.00	
	19	M-TU	730P-8P	ENT TONIGHT	:30	\$1,100.00	08/13-08/14	4	1	4	\$4,400.00	
	20	W-F	730P-8P	ENT TONIGHT	:30	\$1,100.00	08/08-08/10	6	1	6	\$6,600.00	
	21	W-F	11P-1130P	NEWS	:30	\$1,700.00	08/08-08/10	6	1	6	\$10,200.00	
	22	W	9P-10P	CRIMINAL MINDS	:30	\$4,500.00	08/08-08/08	1	1	1	\$4,500.00	
	23	W	10P-11P	CSI	:30	\$4,000.00	08/08-08/08	1	1	1	\$4,000.00	
	24	TH	8P-9P	BIG BANG	:30	\$4,000.00	08/09-08/09	1	1	1	\$4,000.00	
	25	F	10P-11P	BLUE BLOODS	:30	\$3,000.00	08/10-08/10	1	1	1	\$3,000.00	
	26	SA	6A-7A	NEWS	:30	\$350.00	08/11-08/11	1	1	1	\$350.00	
	27	SA	7A-8A	NEWS	:30	\$450.00	08/11-08/11	1	1	1	\$450.00	
	28	SA	8A-9A	NEWS	:30	\$650.00	08/11-08/11	1	1	1	\$650.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	SA	9A-10A	EARLY SHOW	:30	\$650.00	08/11-08/11	1	1	1	\$650.00	
	30	SA	6P-630P	NEWS	:30	\$400.00	08/11-08/11	1	1	1	\$400.00	
	31	SA	9P-10P	CRIMETIME	:30	\$1,000.00	08/11-08/11	1	1	1	\$1,000.00	
	32	SA	11P-1130P	NEWS	:30	\$1,700.00	08/11-08/11	2	1	2	\$3,400.00	
	33	SU	9A-930A	NEWS	:30	\$1,100.00	08/12-08/12	1	1	1	\$1,100.00	
	34	SU	930A-10A	NEWS	:30	\$1,100.00	08/12-08/12	1	1	1	\$1,100.00	
	35	SU	10A-1030A	NEWS	:30	\$1,100.00	08/12-08/12	1	1	1	\$1,100.00	
	36	SU	1030A-11A	FACE THE NATION	:30	\$850.00	08/12-08/12	1	1	1	\$850.00	
	37	SU	630P-7P	NEWS	:30	\$600.00	08/12-08/12	1	1	1	\$600.00	
	38	SU	7P-8P	60 MIN	:30	\$4,000.00	08/12-08/12	1	1	1	\$4,000.00	
	39	SU	11P-1130P	NEWS	:30	\$1,700.00	08/12-08/12	2	1	2	\$3,400.00	

---REPORT TOTALS---
Report Totals: 121 / \$142,250.00

---SALES MONTHLY TOTALS---
Aug 12: 121 / \$142,250.00
Sales Totals: 121 / \$142,250.00

Rep Order# 9784327 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/07/2012 8:16 AM
Last Received: 08/06/2012 5:43 PM
Showing Buylines: All Lines

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Station Totals: 121 / \$142,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$526,852

CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	19%
WKRC	27%	WLWT	45%	WSTR	0%	WXIX	9%		

---COMPETITIVE COMMENTS---

WKRC = 142250
WCPC = 101100
WXIX = 49650
WLWT = 242200
TTL = 535200

Books null
Demos RA35+

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order	Product	De	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 1														
08/09/12	Thursday	6:06:11 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	5 MWVASI
08/09/12	Thursday	6:21:13 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	2 MWVASI
08/08/12	Wednesday	6:04:41 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	1 MWVASI
08/08/12	Wednesday	6:28:14 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	4 MWVASI
08/10/12	Friday	6:20:13 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	3 MWVASI
08/10/12	Friday	6:04:26 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	6 MWVASI
				\$4,800.00										

Line: 2														
08/13/12	Monday	5:57:46 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	3 MWVASI
08/13/12	Monday	6:28:14 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	1 MWVASI
08/14/12	Tuesday	6:04:41 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	4 MWVASI
08/14/12	Tuesday	6:28:44 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY					11	2 MWVASI
				\$3,200.00										

Line: 3														
08/09/12	Thursday	6:35:40 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	6 MWVASI
08/10/12	Friday	6:34:55 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	5 MWVASI
08/08/12	Wednesday	6:44:21 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	1 MWVASI
08/09/12	Thursday	6:58:55 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	2 MWVASI
08/08/12	Wednesday	6:59:10 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	4 MWVASI
08/10/12	Friday	6:35:55 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	3 MWVASI
				\$4,800.00										

Line: 4														
08/14/12	Tuesday	6:44:36 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	2 MWVASI
08/13/12	Monday	6:36:10 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	3 MWVASI
08/14/12	Tuesday	6:50:37 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	4 MWVASI
08/13/12	Monday	6:35:10 AM	:30	\$800.00	P-2		6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY					11	1 MWVASI
				\$3,200.00										

Line: 5														
08/09/12	Thursday	7:29:26 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	2 MWVASI
08/08/12	Wednesday	7:36:07 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	4 MWVASI
08/08/12	Wednesday	7:59:11 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	1 MWVASI
08/10/12	Friday	7:58:56 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	3 MWVASI
08/09/12	Thursday	8:45:05 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	6 MWVASI
08/10/12	Friday	7:59:26 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	5 MWVASI
				\$2,400.00										

Line: 6														
08/14/12	Tuesday	7:59:26 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	2 MWVASI
08/13/12	Monday	7:29:26 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	3 MWVASI
08/14/12	Tuesday	7:29:11 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	4 MWVASI
08/13/12	Monday	7:59:26 AM	:30	\$400.00	P-2		CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY					11	1 MWVASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 6

\$1,600.00											
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08/10/12	Friday	8:53:55 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	5 MWASI		
08/10/12	Friday	8:45:55 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	3 MWASI		
08/08/12	Wednesday	8:29:11 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	4 MWASI		
08/09/12	Thursday	8:58:56 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	6 MWASI		
08/09/12	Thursday	8:19:15 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	2 MWASI		
08/08/12	Wednesday	8:54:00 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	1 MWASI		

Line: 8

08/13/12	Monday	8:28:56 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	4 MWASI		
08/13/12	Monday	8:29:26 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	1 MWASI		
08/14/12	Tuesday	8:46:10 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	3 MWASI		
08/14/12	Tuesday	8:11:45 AM	:30	\$400.00	P-2	CBS This Morning	(8:00:00 AM-9:00 RNC-ROMNEY	11	2 MWASI		

Line: 9

08/14/12	Tuesday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 FRNC-ROMNEY	11	1 MWASI		
08/13/12	Monday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 FRNC-ROMNEY	11	2 MWASI		

Line: 10

08/08/12	Wednesday	10:58:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 FRNC-ROMNEY	11	1 MWASI		
08/09/12	Thursday	10:58:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 FRNC-ROMNEY	11	2 MWASI		
08/10/12	Friday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 FRNC-ROMNEY	11	3 MWASI		

Line: 11

08/09/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	2 MWASI		
08/08/12	Wednesday	12:22:04 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	1 MWASI		
08/10/12	Friday	12:21:04 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	3 MWASI		
08/09/12	Thursday	12:29:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	5 MWASI		
08/10/12	Friday	12:21:34 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	6 MWASI		
08/08/12	Wednesday	12:03:01 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	4 MWASI		

Line: 12

08/13/12	Monday	12:27:41 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	1 MWASI		
08/14/12	Tuesday	12:03:42 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	2 MWASI		
08/14/12	Tuesday	12:09:34 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	3 MWASI		
08/13/12	Monday	12:22:04 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 FRNC-ROMNEY	11	4 MWASI		

Line: 13

\$5,600.00											
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 13

08/08/12	Wednesday	5:20:47 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	5 MWASI
08/08/12	Wednesday	5:27:55 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	1 MWASI
08/09/12	Thursday	5:28:25 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	6 MWASI
08/10/12	Friday	5:10:55 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	4 MWASI
08/10/12	Friday	5:11:25 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	3 MWASI
08/09/12	Thursday	5:03:18 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	2 MWASI
				\$7,200.00					
				9					

Line: 14

08/14/12	Tuesday	5:03:48 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	4 MWASI
08/13/12	Monday	5:20:12 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	3 MWASI
08/13/12	Monday	5:03:28 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	1 MWASI
08/14/12	Tuesday	5:19:57 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	2 MWASI
				\$4,800.00				
				4				

Line: 15

08/14/12	Tuesday	5:35:36 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	3 MWASI
08/13/12	Monday	5:50:48 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	1 MWASI
08/14/12	Tuesday	5:43:07 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	2 MWASI
08/13/12	Monday	5:58:11 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	4 MWASI
				\$5,600.00				
				4				

Line: 16

										\$8,400.00		6
08/08/12	Wednesday	5:56:36 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	5 MWASI			
08/10/12	Friday	5:35:31 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	3 MWASI			
08/10/12	Friday	5:43:37 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	6 MWASI			
08/08/12	Wednesday	5:35:41 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	1 MWASI			
08/09/12	Thursday	5:42:07 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	4 MWASI			
08/09/12	Thursday	5:57:21 PM	:30	\$1,400.00	P-2	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	2 MWASI			

Line: 17

\$9,000.00										9
08/10/12	Friday	6:19:32 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	3 MWASI	
08/10/12	Friday	6:19:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	5 MWASI	
08/09/12	Thursday	6:20:47 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	2 MWASI	
08/08/12	Wednesday	6:04:29 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	1 MWASI	
08/09/12	Thursday	6:27:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	6 MWASI	
08/08/12	Wednesday	6:27:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	4 MWASI	

Line: 18

[Filtered by:] [Sorted by: Station]									
08/13/12	Monday	6:05:04 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	4 MWASI
08/14/12	Tuesday	6:28:11 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	2 MWASI
08/13/12	Monday	6:04:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	1 MWASI
08/14/12	Tuesday	6:27:41 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	3 MWASI

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 47559												
Line: 18												
				\$6,000.00							4	
Line: 19												
08/13/12	Monday	7:35:29 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		3 MWASI
08/13/12	Monday	7:43:05 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		1 MWASI
08/14/12	Tuesday	7:59:05 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		4 MWASI
08/14/12	Tuesday	7:51:41 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		2 MWASI
				\$4,400.00							4	
Line: 20												
08/09/12	Thursday		:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		2 MWASI
08/10/12	Friday	7:35:51 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		6 MWASI
08/08/12	Wednesday	7:35:00 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		5 MWASI
08/08/12	Wednesday	7:50:44 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		1 MWASI
08/10/12	Friday	7:44:12 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		3 MWASI
08/09/12	Thursday		:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	11		4 MWASI
				\$6,600.00							6	
Line: 21												
08/10/12	Friday	11:13:38 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		4 MWASI
08/08/12	Wednesday	11:05:08 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		6 MWASI
08/09/12	Thursday		:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		2 MWASI
08/09/12	Thursday		:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		5 MWASI
08/10/12	Friday	11:06:14 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		3 MWASI
08/08/12	Wednesday	11:26:52 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY	11		1 MWASI
				\$10,200.00							6	
Line: 22												
08/08/12	Wednesday	9:40:28 PM	:30	\$4,500.00	P-3		Wed Reg 2	9:00 PM-10:00 PM	RNC-ROMNEY	11		1 MWASI
				\$4,500.00							1	
Line: 23												
08/08/12	Wednesday	10:28:15 PM	:30	\$4,000.00	P-2		Wed Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY	11		1 MWASI
				\$4,000.00							1	
Line: 24												
08/09/12	Thursday		:30	\$4,000.00	P-2		Thu Reg 1	8:00 PM-9:00 PM	RNC-ROMNEY	11		1 MWASI
				\$4,000.00							1	
Line: 25												
08/10/12	Friday	10:28:00 PM	:30	\$3,000.00	P-2		Fri Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY	11		1 MWASI
				\$3,000.00							1	
Line: 26												
08/11/12	Saturday	5:58:50 AM	:30	\$350.00	P-2		6a-8a Local 12 News Sat	(6:00:00 AM-7:00:00 AM)	RNC-ROMNEY	11		1 MWASI
				\$350.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 27 08/11/12 Saturday 7:06:20 AM :30 \$450.00 P-1 6a-8a Local 12 News Sat (7:00:00 AM-8:00 RNC-ROMNEY 11 1 MWASI

Line: 28 08/11/12 Saturday 8:15:56 AM :30 \$650.00 P-2 CBS This Morning Saturday(8:00:00 AM-9:00 RNC-ROMNEY 11 1 MWASI

Line: 29 08/11/12 Saturday 9:35:14 AM :30 \$650.00 P-2 CBS This Morning Saturday(9:00:00 AM-10:00 RNC-ROMNEY 11 1 MWASI

Line: 30 08/11/12 Saturday 6:41:35 AM :30 \$400.00 P-3 6pm Local 12 News Sat 6:00 PM-6:30 PM RNC-ROMNEY 11 1 MWASI

Line: 31 08/11/12 Saturday 9:28:36 PM :30 \$1,000.00 P-3 Sat Reg 2 9:00 PM-10:00 PM RNC-ROMNEY 11 1 MWASI

Line: 32 08/11/12 Saturday 11:05:50 PM :30 \$1,700.00 P-3 11p M-Su Local 12 News 1 (11:00:00 PM-11: RNC-ROMNEY 11 2 MWASI

Line: 33 08/11/12 Saturday 11:20:10 PM :30 \$1,700.00 P-3 11p M-Su Local 12 News 1 (11:00:00 PM-11: RNC-ROMNEY 11 1 MWASI

Line: 34 08/12/12 Sunday 9:54:04 AM :30 \$1,100.00 P-1 CBS Sun Morning (9:30:00 AM-10:00 RNC-ROMNEY 11 1 MWASI

Line: 35 08/12/12 Sunday 10:12:04 AM :30 \$1,100.00 P-1 CBS Sun Morning (10:00:00 AM-10: RNC-ROMNEY 11 1 MWASI

Line: 36 08/12/12 Sunday 10:59:31 AM :30 \$850.00 P-1 Face the Nation 10:30 AM-11:00 /RNC-ROMNEY 11 1 MWASI

Line: 37 08/12/12 Sunday :30 \$600.00 P-3 630p Local 12 News Sun 6:30 PM-7:00 PM RNC-ROMNEY 11 1 MWASI

Line: 38 08/12/12 Sunday 7:40:08 PM :30 \$4,000.00 P-2 Sun Reg 1 7:00 PM-8:00 PM RNC-ROMNEY 11 1 MWASI

Line: 39 \$4,000.00

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12 (08/07/12 11:49:57 AM)

 NEWPORT

Agency: American Rambler Pro

Order: 47559

08/12/12	Sunday	11:19:59 PM	:30
08/12/12	Sunday	11:19:29 PM	:30

\$1,700.00 P-3
\$1,700.00 P-3

11p M-Su Local 12 News 1 (11:00:00 PM-11: RNC-ROMNEY	11
11p M-Su Local 12 News 1 (11:00:00 PM-11: RNC-ROMNEY	11

11	2 MWASI
11	1 MWASI

[illegible]

[Filtered by:] [Sorted by: Station]